## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	<u>vision</u>		Alt Order #	ŧ
	499427	1		06366023	
Product					
RESTORE OUR FUTURE					
Contract Dates	Estimate #				
10/23/12 - 10/29/12	618				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
ISS/Restore Our Future			1	1/02/12	/ 11/02/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHII
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+	•			
	IDB#	Adverti	ser	<u>Code</u>	Product Code
	1021				
	Agency Ref			Advertiser	Ref

Spots/

		Opolor			
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate	Type Spots	Amount
N 31 KVVU 10/29/12 10/29/12 Special Early News  Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 2 2	Special Early News <u>Pate</u> \$950.00	:30		NM 1	\$950.00
Spot Ch Date Range Description 1 KVVU 10/29/12-11/04/12 Special Early News See MG 31.4	Start/End Time Weekdays Special Early New:M	<u>Length</u> :30	<u>Rate</u> <del>\$950.00</del>	<u>Type</u> <i>NM</i>	
2 KVVU 10/29/12-11/04/12 Special Early News See MG 31.3	Special Early New:M	:30	<del>\$950.00</del>	NM	
3 KVVU 10/29/12-10/29/12 News 5-530p	<i>M-Su 1p-8p</i> M	:30	\$950.00	NM	
4 KVVU 10/29/12-10/29/12 News 5-530p	M-Su 1p-8p M	:30	\$950.00	NM	

Totals 119 \$186,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 -11/02/12	15	\$16,700.00	\$14,195.00
Totals	119	\$186,000.00	\$158,100.00

Signature:	Date:	
_		***

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT HARRIS

RISK !!!
REPORT FROM REP
\*\*CHANGES\*\* NOV2/12 14.57
\*\*\* KVVU-TV \*\*\*

FAX# 610-225-1191

ADV AGY ORDER CITY TAX FLIGHT PRDCT # # 1125 DATES RESTORE OCT23/12 OUR ADV. AGY. FUTURE STATE NAME NAME TAX MENTZER MEDIA ISS/RESTORE OUR FUTURE OCT29/12 600 FAIRMOUNT AVENUE, TOWSON, EST#618 CONTRACT M WK-1 # COMMENTS: 21286 6366023 SERVICES, CO-OP (LINE, BILLING SUITE INC ORDER, 306 NEEDED INVOICE) BUYER SALES REP.# CLASS: NATL. PRSN NAME PH-STEPHANIE OFF.# TERESA DIFURIA LOCAL 762 KOHLBAUER DATE REGIONAL SALESMAN NOV2/12 # 4.57

REP: SEE LINES 56-57 NEW TOTAL \$186,000 OK'D M18 AND M21

NIKKI

STA:

CON CM \*\*\*\* THIS SI A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

		 H
	:LINE	: LINE#:REP
AGENCY	3#: :	:00:
AGENCY ADVERTISER CODE		TIME PERIOD
CODE =	••	: LGTH
	••	: SEC
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AGENCY EST#		RATE
= 618		
ω	DATE	START
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	DATE	END
	E : /WK: INVT	:SPTS:
	INVT	WEEK
	••	••
		DAYS
	:SPTS:	:TOTL:

PROGRAM : NEWS

49

Ø

400P-430P

30

\$950.00

10/29

10/29

0

MON

0

AGENCY PRODUCT CODE

II

PROGRAM: 2.0

2.0

ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOUKED LIVE ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOUKED LIVE ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOUKED LIVE SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK PLS APPROVE.

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.57
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12	M21	STATI M18							: LINE
	OK'D	THIS ON MAK OK'D	PROGRA RA35+ ORD CO	57	PROGRARAS5+ ORD COORD CO	ဟ တ	PROGRAM RA35+ ORD COM THIS IS	ហ	:LINE#:REP
169025.00 NOV	BUY#55	THIS IS A MAKE-GOOD STATION MAKEGOOD OFFERS: M18 OK'D BUY#49 MI	AM:	A 800P-1000P	AM : NEWS  2.0  DM1: SPOT  DM2: PLS  DM2: PLS	A 500P-530P	AM : X : 11 OM1: SP	S 800P-10	:CD: TIME
NOV/12	MISSED OFFER CMI	·· Õ	$\cap$	400P	N/A PRG APPROVE. GOOD FOR	Q P	FACTOR .0 OT N/A DUE E-GOOD FOR	1000₽	PERIOD
16975.00	MISSED:MON/800P-1000P OFFER:MON/800P-1000P CMT:CORRECTION ON	OD FOR OCT29 ON LINE MISSED:MON/400P-430P OFFER:MON/500P-530P CMT:SPOT N/A PRG CMT:PLS APPROVE.	ON RATE. CREDIT	30	CHG DUE T	30	TO NO WOR	30	: LGTH : SEC
	000P 000P ON RATE. CREDIT	CHG DUE TO	\$1200.	\$3,150.00	O NO WORLD SERIES LINE-49 FOR 1 SPO	\$950.00	LD SERIES GAME. LINE-32 FOR 1 SF	\$7,500.00	C: RATE
	OCT29 OCT29(2/WK) T \$1200.	SPOT/WK OCT29 OCT29 NO WORLD SERIES		10/29	GAME. SEE	10/29	. MG 'X FACTOR'	10/29	: START : DATE
		GAME.		10/29	MG OFFER.	10/29	'. CREDIT	10/29	: END
Q	30s	30S \$ 30S \$ SEE MG		Ŋ		Ч	T \$1200.	0	:SPTS:
CONTRACT TOTAL	\$7,500.00 \$3,150.00	\$950.00 \$950.00 %G OFFER.			PRE-BOOKED		•		NEEK
TOTAL		P R E		MON		MON		MOM	
	(NOV2/12) PLS ADVISE.	(NOV1/12) PLS ADVISE. PRE-BOOKED							DAYS
186000.00 119	01 °	H		N		Ъ		0	:TOTL:

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

NOV2/12 14.57 \*\*\* KVVU-TV \*\*\*

: LINE#:REP :CD: TIME PERIOD LGTH : SEC RATE START DATE END :SPTS: NEEK DAYS :TOTL:

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE REPUBLICAN VOTER BUY. DATA USED. OLDER SKEWING

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FAX# 610-225-1191

\*\*CHANGES\*\* NOV2/12 12.16
\*\*\* KVVU-TV \*\*\*

ADV AGY CITY TAX FLIGHT ORDER PRDCT # # # 1125 DATES OCT23/12 RESTORE OUR FUTURE ADV. AGY. STATE NAME NAME TAX MENTZER MEDIA SERVICES, OCT29/12 ISS/RESTORE OUR TOWSON, 600 FAIRMOUNT AVENUE, EST#618 CONTRACT MD 21286 WK-1 # COMMENTS: 6366023 FUTURE CO-OP (LINE, BILLING SUITE INC. ORDER, 306 NEEDED INVOICE) SALES PRSN PH-BUYER NAME REP.# CLASS: NATL. STEPHANIE OFF.# TERESA DIFURIA LOCAL 762 KOHLBAUER DATE SALESMAN REGIONAL NOV2/12 # 12.16

REP: OK'D M20 NEW TOTAL SAME PLS CNF THANKS NIKKI

STA:

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009 AVAILBLE

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	DATE	END
	DATE : /WK: INVT :	:SPTS:
	INVJ	WEEL
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		DAYS
	:SPTS:	:TOTL:

AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = ||

> AGENCY EST# I 618

З 2 Ø 700P-1000P

30

\$7,500.00

10/29

10/29

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MON

0

MLB WORLD SERIES

PROGRAM:
RA35+:
ORD COM1: ADD

REP HEADLINE# 6366023 TRF# 499427 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* NOV2/12 12.16 \*\*\* KVVU-TV \*\*\*

OCT/12	M20	M18	STATI		: LINE
	OK'D	UNRES	PROGRAM RA35+ ORD COM THIS IS ON MAKEGO	ប ប	: LINE#:REP :
169025.00	BUY#32	M18 UNRESL BUY#49	S A S S S S S S S S S S S S S S S S S S	A 80	#: CD:
) NOV/12			X FACTOR 11.0 SPOT N/A MAKE-GOOD OFFERS:	4000L-4008	TIME PERIOD
	MISSED OFFER CMT	MISSED OFFER CMT CMT	DUE	40	ERIOD
18175.00	:MON/70 :MON/80	SED:MON/400P-43 FER:MON/500P-53 CMT:SPOT N/A PR CMT:PLS APPROVE	TO NO	30	: LGTH
0	MISSED:MON/700P-1000P OFFER:MON/800P-1000P CMT:SPOT N/A DUE TO	MISSED:MON/400P-430P OFFER:MON/500P-530P CMT:SPOT N/A PRG CHG CMT:PLS APPROVE.	TO NO WORLD SERIES GAME. MG 'X OCT29 ON LINE-32 FOR 1 SPOT/WK		LGTH : SEC
	ONO	CHG DUE	SERIES	\$7,5	** **
	WORLD S	E HO NO	GAME. N R 1 SPC	\$7,500.00	RATE
	OCT29 OCT29 SERIES	OCT29 OCT29 TO NO WORLD		10/29	
	GAME.	SERIES	ACTOR'	29	START DATE
	XG X E	S GAME.	. CREDI	10/29	END:
ũ	30S \$7,500.00 (NC 30S \$7,500.00 PLS GAME. MG 'X FACTOR'. CREDIT \$1200.	30S SEE	FACTOR'. CREDIT \$1200	1	1
CONTRACT TOTAL	\$7,500.00 \$7,500.00 . CREDIT	\$950.00 \$950.00 MG OFFER.	•		: /WK: INVT
TOTAL	00 P	PRE		MOM	
	(NOV2/12) PLS ADVISE.	(NOV1/12) PLS ADVISE. PRE-BOOKED			DAYS
187200.00	2) ISE.	ISE.		Н	:TOTL:

TOTAL SPOTS

118

MARKET TOTALS \$551,785 **KVVU 14%** KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING REPUBLICAN VOTER BUY.

DEMOS- RA35+\* SVC- NSI

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH M-MAKEGOOD N-PROGRAM NAME Y-DAYS Z-COMMENTS \*-MULTIPLE

HEADLINE# 6366023 TRF# 499427 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

REP \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

\*\*CHANGES\*\* FAX# 610-225-1191

\*\*\* KVVU-TV \*\*\* NOV2/12 09.04

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	•		SOO FAIRMOINT AVENUE. SUITE 306	SALES DRSN DH-	TERESA DIFIBIA	TFIIRTA	
				707	10202	これのなしな	
			TOWSON, MD 21286				
ORDER #			CONTRACT # 6366023	_ CLASS: NATL.	LOCAL	REGIONAL	
PRDCT RESTORE OUR FUTURE	OUR FU	TURE	EST#618 COMMENTS: (LINE, ORDER, INVOICE)	VOICE)			
FLIGHT DATES OCT23/12	T23/12		OCT29/12 WK-1				
CITY TAX	SI	STATE TAX	CO-OP BILLING NEEDED_		DAT	DATE_NOV2/12 09.04	09.04
REP: OK'D M19							
		)					

STA: NEW TOTAL \$187200 (-950) PLS CNF THANKS

CON NO AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

2		: :LI	:LINE#:REP	
. s e1	AGENC	:LINE#: :		
49 S 400P-430P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =		:CD: TIME PERIOD : LGTH :	
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\$950.00	AGENCY EST# =	••	: RATE	
<u> </u>	= 618			
10/29	ω	DATE	START	
10				
10/29		DATE	END	
Н		: /WK: INVT	:SPTS:	
NON		INVT :	WEEK:	
Z			DAYS	
_1		:SPTS:	:TOTL:	

PROGRAM: NEWS

RA35+: 2.0

RA35+: 2.0

ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK

CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

HEADLINE# 6366023 TRF# 499427 MOD# 3: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FROM REP NOV2/12 09.04
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP \$\$\$

OCT/12		м19		STATION MAKEGOOD OFFERS: M18 UNRESL BUY#49	:LINE#:REP :CD:
169		OK'D		TATION MAKEGOOD OFF M18 UNRESL BUY#49	:REP :C
169025.00		BUY#49		300D 0:	
NOV/12	C				TIME PERIOD
	CMT: CREDI	SSED:	CMT: S	SSED:	1
18175.00	CMT: CREDIT.	10N/400	CMT: PLS APPROVE.	10N/400	: LGTH : SEC
O	CMT:SPOT N/A PRG CHG	MISSED:MON/400P-430P	OFFER:MON/500F-530F CMT:SPOT N/A PRG CHG CMT:PLS APPROVE.	MISSED:MON/400P-430P	: SEC
	CHG DI	10	СНС	, 10	
	JE TO 1		JE TO 1		RATE
	DUE TO NO WORLD	OCT29	DUE TO NO WORLD	OCT29	
		V		) W	START
	SERIES G?		IES GA		
	· HWE	ω	ME.	υω	END
0	FLIGI	308	E HES	3 0 3 0 3 0	:SPTS:
CONTRACT TOTAL TOTAL SPOTS	GAME. FLIGHT ENDED. PLS	\$950.00	SERIES GAME. SEE MG OFFER.	\$950.00	END :SPTS: WEEK DATE : /WK: INVT
TRACT TOTAL	. PLS		PRE		** **
		(NOV1/12)	PRE-BOOKED	(NOV1/12)	DAYS
187200.00 118		?)	ָּ טַ	i	:TOTL:

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KTUD 0% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. REPUBLICAN VOTER BUY. OLDER SKEWING

DEMOS- RA35+\* SVC- NSI

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS \*-MULTIPLE